

REAL ESTATE WEEKLY

RETAIL BRIEFS

By [REW Staff](#)

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- Douglas Elliman
Grossberg puts up fierce effort

Project Runway winner Christian Siriano has renewed his lease for another year at his boutique at 252 Elizabeth Street in NoLita.

Douglas Elliman's Anita Grossberg, of the Sroka Worldwide Team, put the deal together with Stephen Tarter, of Tarter Stats O'Toole, who represented the landlord.

Siriano initially penned a lease for a year last June, but decided the store was so successful, he renewed, according to Grossberg. The boutique is 1,000 s/f and is down the block from Cynthia Vincent, Dolce Vita, and Tory Burch.

Grossberg anticipates Siriano — who paid \$9,500 per month for the NoLita spot — will need to seek more space after this lease is up.