



TENNIS STAR NOVAK DJOKOVIC HOSTS FUNDRAISER AT 565 BROOME SOHO

n advance of the 2018 U.S. Open, top-ranked professional tennis player Novak Djokovic hosted a fundraiser for his Novak Djokovic Foundation to help raise funds to provide early childhood education programs in disadvantaged Serbian communities. The charity event was held at the sales gallery for 565 Broome SoHo, the first residential building in New York City designed by Pritzker Prize-winning architect Renzo Piano. Djokovic recently purchased a residence within the building.

In addition to raising funds for the foundation, the event provided attendees the first opportunity to preview items Djokovic provided to be auctioned off at Christie's for the charity. The foundation gives preschool-aged children from impoverished areas in Serbia the chance to learn and play in a safe, creative, and nurturing environment. At the event, Djokovic personally signed the tennis racquet that he used to win the final in Cincinnati on Sunday, a victory that made him the first man to claim all nine Masters events on the ATP Tour.

The fundraiser was hosted by global real estate firm Bizzi & Partners Development, which is developing 565 Broome SoHo along with Aronov Development and Halpern Real Estate Ventures.

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