

COMMERCIAL OBSERVER

FEBRUARY 5, 2013 - JESSICA COHEN, CHAIR OF NEW YORKIE RUNWAY IN THE NEWS - By Michael Ewing

Calendar

New Yorkie Runway on Thursday



Courtesy of CBS

The third annual New Yorkie Runway will be hosted on Thursday, February 7th, 2013 at the pet-friendly New Yorker Hotel. The doggy runway show is celebrated during the week of New York Fashion Week and the Westminster Dog Show.

The runway show will be hosted by Miss USA, Alyssa Campanella, who had previously walked in the show last year. Several other celebrities will gown their puppies in New Yorkie couture and walk the runway, including Cat Greenleaf from NBC's Talk Stoop, Eden Wood of Toddlers & Tiaras, and reality stars from Million Dollar Listing, Millionaire MatchMaker, and the Real Housewives of New York.

The runway show was initially a venture by Elly McGuire, founder of New Yorkie Runway and designer of New Yorkie Products, to raise money for the Angel on a Leash. The foundation helps train therapy dogs that visit hospitals to visit patients and those in need.