



March 7, 2012

A Look Inside 111 Mercer Street Loft; \$100K Sales Prize



[111 Mercer Street via [Eklund Gomes](#)]

SOHO—Finally! A peek inside one of the full-floor lofts at **111 Mercer Street** with their Grzywinski + Pons renovations. The image above recently appeared on the [EklundGomes](#) site, which is listing the three-full floor lofts in the building and one "glorious **duplex** penthouse." The teaser site for 111 Mercer calls it a "brilliant 3 bedroom **triplex** penthouse", but what's a floor, give or take, in such high style? [E/G; [previously](#)]

TRIBECA—Platinum Properties is offering a little something extra in the way of sales prizes for brokers this week: the agent who sells Penthouse C/D at 200 Chambers Street **will win \$100,000** on top of his or her regular commission. The 4,700 square foot unit between West and Warren Streets is currently asking \$16.5 million, after a pricechop down from \$18.0 million this week. The giant penthouse has been on the market for seven months. [Curbedwire Inbox; [previously on CurbedNY](#)]

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