

BROKERS WEEKLY

February 27, 2013

HAVE YOU HEARD ...

DOTTIE HERMAN, Howard Lorber, Dina Lewis and Melanie Lazenby of Douglas Elliman along with David Mitchell of Mitchell Holdings hosted an exclusive broker event for the boutique luxury condominium The Whitman on Madison Square Park last week.

Guests gathered at Eleven Madison Park's private dining room to learn about the condo conversion, meet the developer, brokers and other building affiliates, and have a glance at the building fixtures and renderings that were on display.

The New Georgian style building, at 21 East 26th Street, was originally built in 1924 as the corporate headquarters and showroom for textile king Clarence B. Whitman and Sons. Mitchell purchased the building and along with Jeffrey Cole, of Jeffrey



HOWARD LORBER

Cole Architects, and Edward Martell, of Maverick Real Estate Partners, is set to reconstruct it into a four-unit condominium which will be completed this summer.