

November 23, 2011

NEW DEVELOPMENT

• THE SORGENTE GROUP

Greene Street trifecta



Three of Prudential Douglas Elliman's top brokers are teaming up to close out sales at the über luxurious 34 Greene Street.

Frances Katzen, Melanie Lazenby and Dina Lewis were invited by the Sorgente Group to sell the remaining three homes, including the 5,000 s/f \$13.75 million penthouse, reportedly being eyed by actors Paul Bethany and wife Jennifer Connelly.

"Our team is thrilled to be working on this beautiful project in the heart of SoHo," said Lazenby. "Properties such as 34 Greene Street don't come along very often, and we're looking forward to selling out the building."

Indeed, at a party for top brokers last week, Katzen pointed out some of the finer points of the cast-iron Soho building, which has been pristinely updated by the Italian property company.

"The [penthouse] terrace can accommodate the possibility of building out a hot tub or swimming pool," said Katzen. "It's truly a one-of-a-kind home."

Thomas McKay Architects handled the redesign for the eight full-floor condos that have been a hit with international buyers, according to Katzen.

"We do not expect the remaining homes to stay on the market for long," added Howard M. Lorber, chairman of Prudential Douglas Elliman.