

# THE REAL DEAL

January 27, 2012

Eklund, Serhant and Lorber drive hard bargains on “Million Dollar Listing New York:”  
VIDEO



“Million Dollar Listing” is coming to New York City, and Bravo released the first trailer of the premier season, which documents Ryan Serhant of Nest Seekers and Fredrik Eklund and Michael Lorber of Prudential Douglas Elliman angling to close multi-million dollar deals.

In the 90-second clip alone the show veers from cutthroat dealmaking — witness Eklund, who joined Elliman to appear on the show, and Lorber on opposite sides of the bargaining table, and Serhant accusing Eklund of trying to steal a client — to utter absurdity as Serhant must deal with a client that has a pet wallaby.

The apartment prices are big and therefore the commissions are, too, elevating a viewer’s interest in the brokers’ side of the deal. Premiering March 7 at 10 p.m., high-stakes apartment bargaining will likely be of far more interest to real estate pros than watching steaks grill on the time slot’s previous show, “Top Chef.” [\[Bravo\]](#)